



NEWSLETTER

"A Figure of Speech"

JULY/AUGUST

2013

volume 13 number 4

enjoying the fun days of summer



inside: new Florida foals, Summer's End update, Tropical Trotters and more

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Newsletter Issue mailed: 1st of the month February, April, June, August, October, December

Ads/Copy must be recieved **10 days before** issue mailing. Send copy and payment to Newsletter editor. Make checks payable to FMHA

NEWSLETTER ADVERTISING RATES

Business Card ad (1 year).....\$35

Full page, per issue.....\$50 Half Page, per issue.....\$35

Classified.....FMHA member - free

non-member, per word/per issue.....\$0.20

FMHA MEMBERSHIP APPLICATION

Full Name _____ AMHA member? y__ n__

other family/farm member _____ AMHA? _____

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☐ Individual - \$25

☐ Family or Farm - \$35

Mail to: Ann Smith PO Box 1477, Anthony, FL 32617

UPDATE ON SUMMER'S END SHOW

Summers End Show is rapidly approaching. It is set to run September 5-8 at the Southeast Livestock Pavilion in Ocala. We have added some new exciting classes. We now have an organist as well. The facility supposedly has added 6 huge fans to help keep us cooler. There are some new, fun hospitality events in the planning as well.

The prize list should be mailed soon. Meanwhile, a preliminary schedule is posted on the FMHA Facebook page and TBA classes are available.

As always, we need class sponsors and every contribution is much appreciated. A Sponsorship form can be downloaded from the FMHA web site (fmha.net) or contact Tami Johnson tami@masterworks.net or Glenn Winograd glenn@cesfl.com.

Headquarters hotel is the Holiday Inn & Suites The Club gets a price break on the rooms for officials depending on how many other participants stay there as well, so it is important that our exhibitors use the host hotel whenever they can. Special rates are available if you mention FMHA.

THE PRIZE LIST for the 2013 GRAND NATIONAL is in the mail with the July issue of The Morgan Horse magazine. If you are not a subscriber and would like a copy, contact AMHA at tena@morganhorse.com or (802) 985-4944 ext. 203 with your name and address.

The complete prize list can also be downloaded from www.morgangrandnational.com.

AMHA LAUNCHES NEW WEBSITE

AMHA is pleased to announce a redesign of its website, www.morganhorse.com. The site went live on Wednesday, June 19. The new website boasts a fluid, clean design with easy-to-use navigation and interface. Its user-friendly design provides easier access to programs, forms, and everything else Morgan! Enhancements to the website include:

- A social media deck that allows RSS feeds and connections to Facebook and Twitter
- A mobile option for Smartphones
- Content has been edited to be clean and concise
- All new photographs that will be changed on a regular basis plus a new photo gallery

The AMHA Marketing & Promotion committee, in collaboration with the AMHA IT Committee, used website statistics to determine which pages on the current website were used most often, least often, and the navigation pathways. A membership survey also was conducted to learn about members' social media use, likes/dislikes, and suggestions. From here, a "sitemap" was created to outline the most optimal ways to organize the site. "We think our new website design, along with our social media efforts, will help us connect with Morgan enthusiasts and our members in a much more effective way," said AMHA Executive Director, Julie Broadway.



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photos courtesy of Tami Johnson & Debbie Ucker

FLORIDA FOALS 2013

A new generation is here!

top row left to right:

Treble's Miztified, bay colt by Mizrahi x Trebles Pomp and Pizzaz
owner/breeder Trebles Morgan Manor

Treble's Who's That Lady, bay filly by Treble's Master Player x
Stonecroft Chanel, owner/breeder Treble's Morgan Manor

Grand Cru Happy Hour, bay filly by Treble's Master Player x
Chimay owners Cheri Barber and Debbie Ferrell

blue eyed bay filly Faircrest Dark Night and out of Shahaylee
◀ breeder, Karen Burrridge - Upson Downs Morgans



AMHA ANNOUNCES NEW MEMBERSHIP STRUCTURE

AMHA is pleased to announce that starting January 1, 2014, its membership structure and associated benefits will be modified. The changes are a result of a nine-month research project conducted by the AMHA Membership Committee. Three surveys and a series of interviews with nearly 300 people targeting non-members, previous members, and current members were conducted.

Starting January 1, 2014, AMHA will offer one class of membership with the following types: Annual Individual, Annual Youth, Annual Household/Business, Youth Life, and Adult Life. For Annual Individuals, the following levels will be offered:

- A. Associate-\$40
- B. Standard-\$70
- C. Premium-\$125

An Adult Life AMHA membership will be \$1,500

An annual Youth membership will be \$20 and a Youth Life membership will be \$125.

"We are pleased to offer Morgan enthusiasts a variety of ways to be involved with the breed and AMHA," said AMHA Executive Director, Julie Broadway. "We are confident everyone will find one that's just right for them!"

For details on benefits for each level, check the AMHA website

TROPICAL TROTTERS PRESENTATION

The Tropical Trotters , the youth group of the Florida Morgan Horse Association presented a program called, *Meet the Morgans* at the Summer Fun Show, held June 13-15 at the Florida State Fairgrounds in Tampa, FL.

The program was held ringside prior to the start of the Saturday evening session. Under the guidance of Andrea Whiting of Arbordale Riding Academy, the group asked Morgan horse trainers to offer presentations. The group publicized the event in the local equine publications, tack store and feed store bulletin boards, and through a face book group called Meet The Morgan Horse.

Rick Davis of Davis Stables in Palmetto, FL began the event with an informative presentation on western pleasure showing in which he discussed various bits and western tack. Three of his horses and riders demonstrated for the crowd as he discussed proper gaits and equitation. Horses used in the demonstration included Grand Cru St Emelion ridden by Casey Stein, Pop The Cork and Tarilyn Anderson, and HVK Field Renaissance with Caitlyn Ferkile.

Andrea Whiting of Arbordale Riding Academy in Odessa, FL spoke about hunt seat riding. The discussion included having riders demonstrate proper equitation, snaffle bridles and Weymouth hunt bridles, and also discussed the differences in the Hunter Pleasure and Hunter Sport Horse divisions and shoeing for the two division. She also briefly discussed the fun and exciting Road Hack classes. She presented Kinzu Kelsa ridden by Emma Banks for Hunter Pleasure and Road Hack and also used newcomers Kiersey's Starfire and Michelle Graham for the Morgan Sport Horse demonstration.

Tom Johnson from Costa Nova Stables in Pierson, FL discussed English Pleasure and showed the group how he prepares a young rider for the show ring experience. His demonstration used the lovely Premier Remington and little Victoria Corbin riding. He discussed selection of horses for children and discussed the importance of matching the personality of the horse and rider.

Valarie Siemer from West Coast Morgans showed the group how a carriage horse is harnessed and discussed differences between pleasure driving and carriage driving harnesses. She used the versatile little mare Cayenne Sno and the audience had a lot of questions for her driving segment. She also gave a wonderful presentation on Morgan versatility using photos of the retired UVM Windfall.

Conky Price of Ocala, FL is a USEF registered judge and she spoke on judging standards and provided insight into how the judge sees and ties a class. It was a wonderful perspective and discussion of what goes on in the center of the ring. The club was pleased with the positive feedback from the audience. The group is hoping to expand on the idea for next year.



NEW UPHA YOUTH SPORTSMANSHIP AWARD

The United Professional Horsemen's Association (UPHA) is extremely pleased to announce the following new award: the UPHA Challenge Cup Sportsmanship Award.

Guidelines and Program Goals

1. Identify potential future leaders in the equine industry from riders in each of the UPHA Challenge Cup Breed, Pleasure, National Junior and Senior Finals.
2. Recognize UPHA Challenge Cup Finals competitors for their achievements both in and outside of the sport.

Requirements/Qualifications

1. UPHA Junior members in good standing with UPHA who are qualified to compete in the UPHA Challenge Cup Breed, Pleasure, National Junior and Senior Finals.
2. Demonstrates an ongoing commitment and dedication to the promotion of the Saddle Seat Equitation sport.
3. Serves as a positive role model for peers.
4. Participates at any level of competition, including local, regional, or national events.
5. Exhibits characteristics that exemplify positive sportsmanship principles.

For more information, contact UPHA at (859) 231-5070, info@uphaonline.com, <http://www.uphaonline.com>.

HOT WEATHER TIPS

- Horses in Florida typically do not need to be dewormed from May to September. It is too hot for egg transmission.
- Remember to keep fresh water available at all times and remove stagnant water from areas where animals are kept.
- Recurrent airway obstruction (RAO) can become worse in summer months. Clinical signs include coughing, difficulty breathing, shortness of breath or decreased performance.
- Summer heat can lead to fungal eye infections that can be expensive and time-consuming to treat.
- Skin infections and allergies are common in Florida's tropical climate.

- from UF Large Animal Hospital

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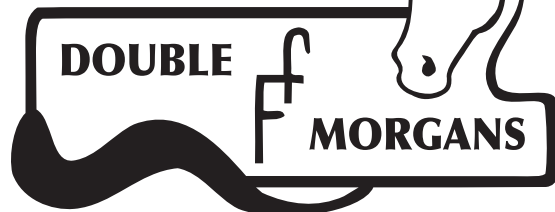
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ADDRESS CORRECTION REQUESTED

CALENDAR OF EVENTS

September 5-8 2013 *Summer's End Show*, Ocala FL

October 12-19 2013 *Grand National/ World Championship*, Oklahoma City OK

Current FMHA MEMBER DISCOUNTS

1. Shoo-Fly {Chuck Hudson-352-351-5858} 2.Morganshowcase.com - \$15 off sales listing, to receive the special rate choose "pay by check" on submission form, then use your credit card or pay pal account at www.masterworks.net or mail a check.Reg. price is \$75, but with the FMHA discount its \$60. 3.AldermanVeterinary Services in Okeechobee , Fl 772-332-6631 4. Thomas Feed and Hay in Fort Pierce, Fl. 5. Com See Com Sav feed and supply store in Bradenton, Fl.[5% off except on feed and hay] 7.Huntington Dental Arts 701 Enterprise Rd.E. Suite 201 Safety Harbor Fl. 34695 727-799-2400 10% Discount